

OSASUMWEN NGOZI SCOTT

PRODUCT MANAGER || AI-Enabled Product Development || User Research || MVP Strategy

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PROFESSIONAL SUMMARY

Products fail when designed for ideal users; I build for reality. Product Manager focused on building constraint-driven digital products for emerging markets, combining field research, AI-enabled rapid prototyping, and iterative validation to ship user-centered MVPs. Built WEAVE, a SME workforce platform, through 50+ user interviews and validation with three SME managers, reducing shift claim time to 28 seconds while validating willingness to pay at ₦9,999/month. Built SafeSignal, a gesture-triggered incident reporting app that reduced emergency reporting time from 3–5 minutes to under 60 seconds.

CORE COMPETENCIES

Product Discovery | User Research | Product Strategy | MVP Development | Product Analytics | Agile Delivery | Stakeholder Management | AI-assisted Prototyping

PRODUCT EXPERIENCE

Product Manager | WEAVE (SME Workforce Platform)

TSAcademy Product Management Program | Capstone Project

Jan 2026 – Jul 2026

Product Overview: Mobile-first workforce management platform addressing a critical gap: Nigerian SME managers lose 10+ hours/week coordinating shifts on WhatsApp while staff work untracked overtime with no earnings visibility. WEAVE combines earnings transparency with shift marketplace to reduce coordination time and build trust.

- **Business Goals & Metrics:** Defined MVP goal to reduce shift claim time to under 60 seconds and validate whether earnings visibility increased user adoption. Achieved: 28-sec shift claims, 100% daily earnings checks, no payroll disputes reported during testing.
- **Product Discovery & Strategy:** Conducted 50+ user interviews with SME managers and staff. Prioritized earnings visibility over shift automation based on data. Prioritized five product decisions based on user research, including an offline-first experience, transparent earnings, a shift marketplace, invite-only onboarding, and transparent pay calculations.
- **Requirements Management:** Led the refinement and finalization of PRDs, user stories, acceptance criteria, and user flows, translating validated user insights into clear product requirements and MVP scope.
- **Prototype Development:** Designed and built a functional MVP in three weeks using Lovable, leading iterative product improvements informed by feedback from project team members and three SME managers.
- **Commercial Validation:** Developed pricing strategy, onboarding approach, and pilot launch hypotheses to validate willingness to pay and prepare for deployment with Nigerian SMEs.

Product Manager | SAFESIGNAL (Emergency Incident Reporting)

TSAcademy Product Management Program | Product Case Study

Jan 2026 – Apr 2026

Product Overview: Mobile safety platform designed for the moment of panic, enabling individuals to report unsafe incidents quickly, anonymously, and with automatic evidence capture.

Problem: people don't report incidents due to fear of retaliation and complex reporting channels.

- **Problem Research & Insight:** Interviewed 12 people with lived unsafe incident experience. Key finding: fear of retaliation is the primary blocker (larger than effort or complexity). This insight drove entire product strategy.
- **Product Strategy & Design:** Designed SafeSignal for panic moments, not ideal conditions. Designed four core features directly tied to research findings: Calculator disguise to reduce fear of discovery, hold gesture to minimise interaction during panic, automatic GPS capture to remove cognitive load, anonymous reporting to reduce retaliation concerns
- **Prototype & Testing:** Built interactive prototype in low-code tools. Implemented gesture-triggered stealth mechanism. Tested with 8 people who'd experienced unsafe incidents.
- **Results & Validation:** Reduced reporting time from 3-5 minutes to under 60 seconds. User testing validated the product's core value proposition: All eight participants completed reports in under 60 seconds, 100% identified Calculator Cloak as essential, Seven of eight preferred anonymous reporting.

EDUCATION & PROFESSIONAL DEVELOPMENT

TSAcademy

Jan 2026 – Jul 2026

Product Management Programme

Focus Areas: Product Discovery | Product Strategy | User Research | Agile Product Delivery | Product Analytics | Stakeholder Management | Go-to-Market Strategy

Bachelor of Engineering (B.Eng.) | Agricultural Engineering
University of Benin, Benin City, Nigeria
Second Class Upper (2.1)

Jun 2024

Diploma in Maritime Engineering & ICT
University of Benin, Benin City, Nigeria
Credits

Jan 2020

LEADERSHIP & RECOGNITION

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| <ul style="list-style-type: none">• Vice President
National Association of Industrial, Agricultural and Production Engineering Students (NAIPES), Uniben Chapter• Faculty Office Assistant, Faculty of Engineering
Work Study Programme, University of Benin• Class Liaison (Class of 2023)
Agricultural Engineering, University of Benin• Award of Excellence, Most Influential Personality (Class of 2023)
Agricultural Engineering, University of Benin• Certificate of Recognition (Class of 2023)
Agricultural Engineering, University of Benin | <i>2020/2021 Session</i>

<i>Feb 2023 - Jun 2023</i>

<i>2020 - 2024</i>

<i>April 2024</i>

<i>April 2024</i> |
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SKILLS

Product Management: Product Discovery | User Research | Product Strategy | Roadmapping | Prioritization | PRDs | Agile | MVP Definition | Experimentation | Product Analytics
Tools: Lovable | Jira | Notion | Claude | Trello | Microsoft Excel | PowerPoint | Figma | Mixpanel | Replit
Technical: AI-assisted Product Development | Rapid Prototyping | Data Analysis | Technical-to-Business Translation